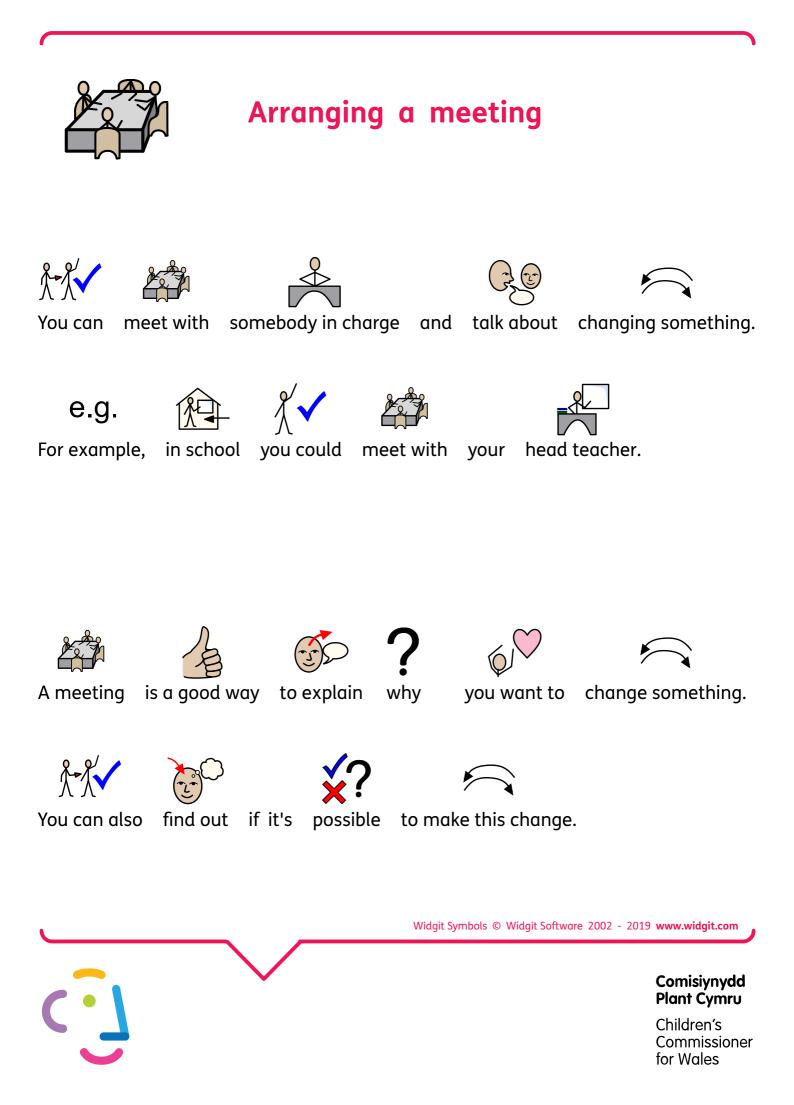
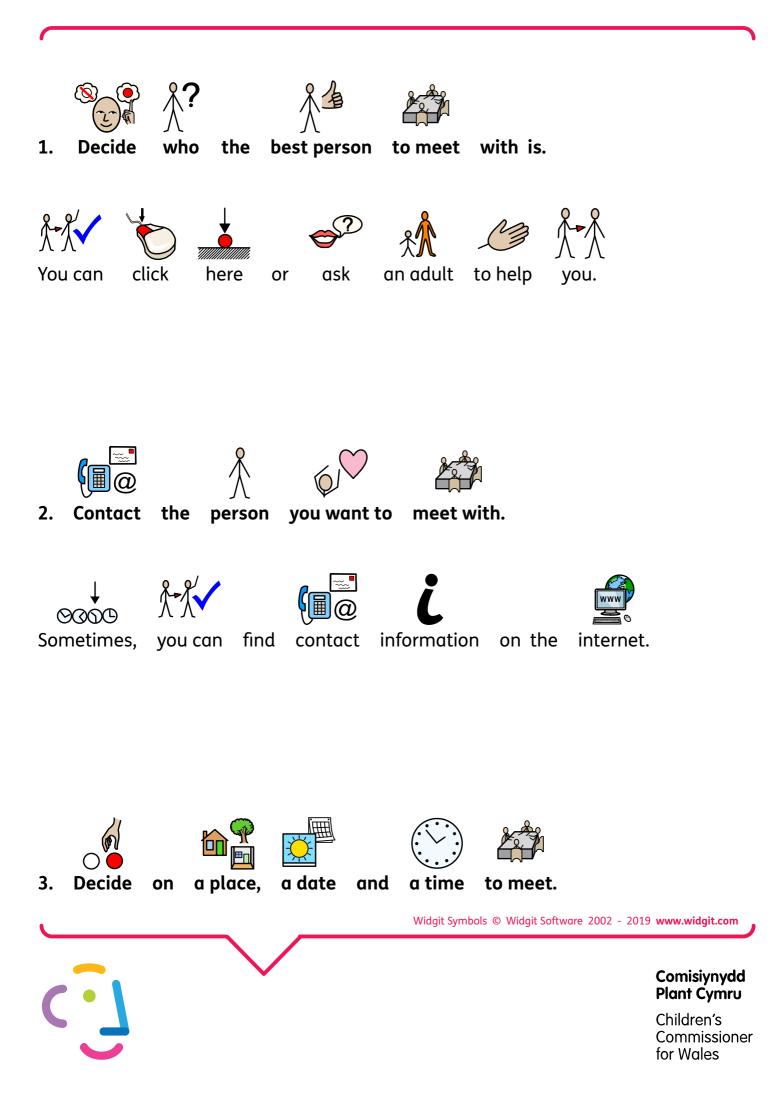
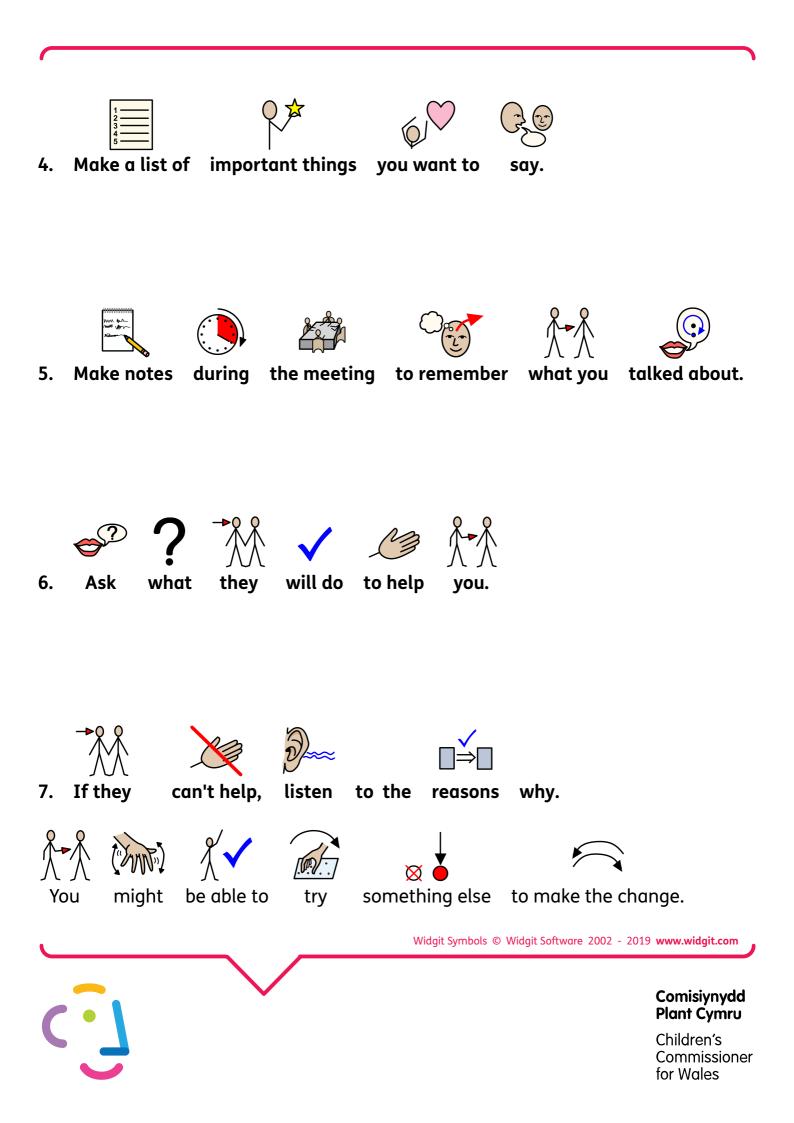
Activities for all

These activities and information pages have less text and more structure. Many of these activities include symbols to aid communication. These activities may suit children in primary schools or in community groups. Activities are also designed to provide scaffolding for older learners, including but not restricted to those with additional learning needs. It will be helpful for school councils and other community participation groups.

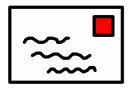
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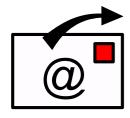


How to write a letter or e mail



You can write or e mail:

A person in your school or community, like your headteacher.



Your Member of Parliament (MP)

Your Senedd Member

Your Local or Community Councillor





to.



1. Choose the best person

write to

You can write to



more than one person.



3

3.



you

Write 2.





Write



why



want it to change.



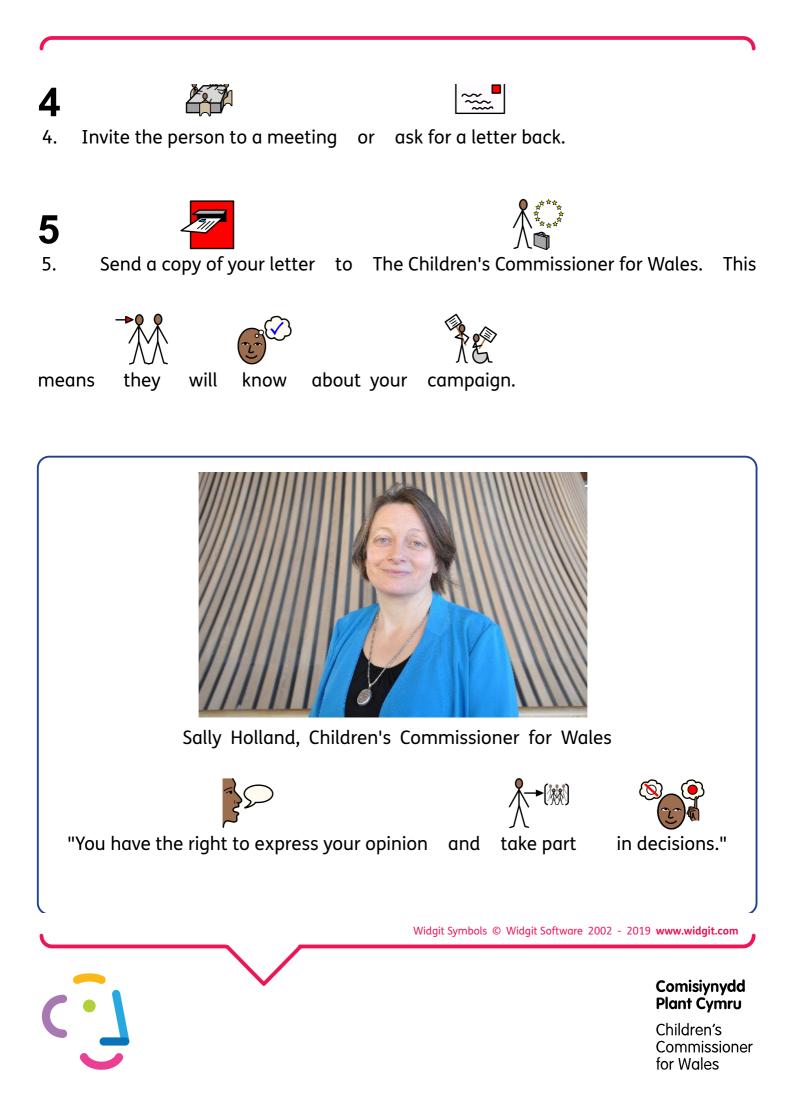


facts



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Start a Petition

What is a Petition?



A **petition** is a good way to show lots of people want to make a change.



You can make a petition **online** or on **paper**.



It will say what you want to change and then you invite other people to **sign** it.

How to start an Online Petition





Ask a **grown up** you trust, like your teacher or group leader for support.

- 2. Together choose a website to create your petition. Here are some suggestions: <u>Change.org</u> <u>38 Degrees</u> <u>Welsh Assembly</u>
- 3. Ask your grown up to help you **share** your petition online with your community.
- 4. When you have enough people signed up **send** your petition. Our fact sheet will help you and your grown up decide where to send it.



How to make a Paper Petition





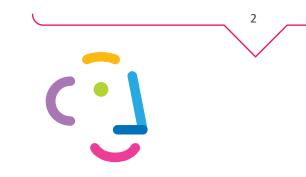
Ask a grown up you trust, like your teacher or group leader for support.

- 2. Write down **what you want** to change.
- 3. Ask people in your school, group, or community to sign it.
- 4. Ask your **grown up** to help you find out where you should send the petition. <u>Our fact</u> <u>sheet</u> will help you and your grown up decide where to send it.

Тор Тір

1.

Look at our **example** paper petition on the next page for ideas.



This is an **example** of a paper petition

PETITION

For repairs and improvements to Llangwyn Park

Llangwyn Park is the only park in the community. But it needs improvement for children and young people to play and relax there. The United Convention on the Rights of the Child says children and young people have a right to relax and play and to have a safe environment to meet friends.

We call on Llangwyn Community Council to:

- Add an accessible swing for wheelchair users.
- Add a rain shelter with a seating area for young people.
- Fix the slide and make it safe for children.

Please respond to us by the 1st May 2020 at Llangwyn Youth Council, Bryn Street, Llangwyn, POST CODE

Signed by:

Name	Age

TOP TIPS

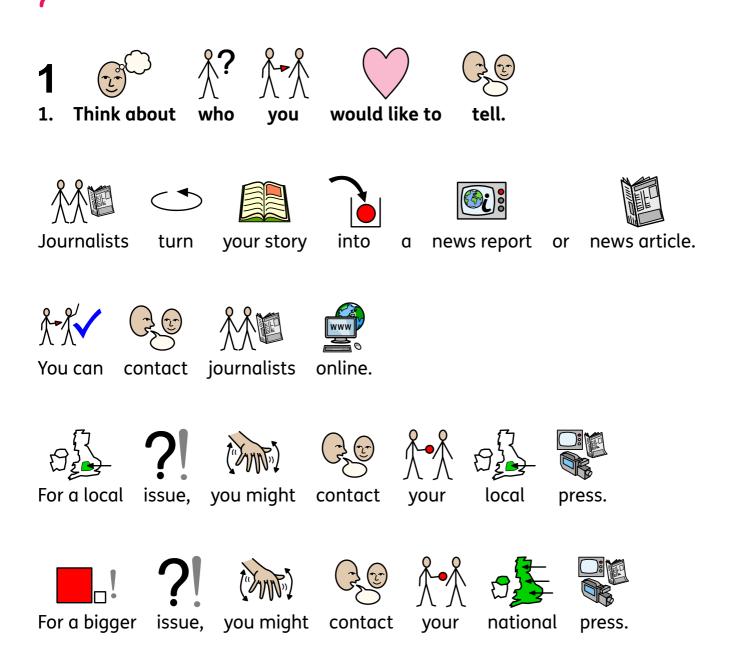
- Print a few copies of your petition to get lots of signatures.
- Photocopy your petition before you send it so you have your own record.
- If you add addresses to your petition make sure you work with a **grown up** to make sure names and addresses are kept safely





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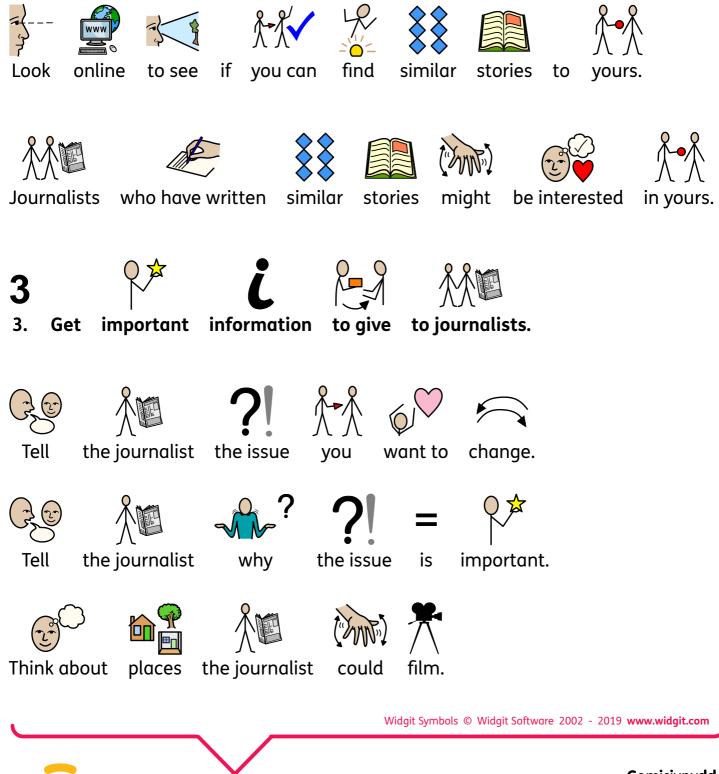




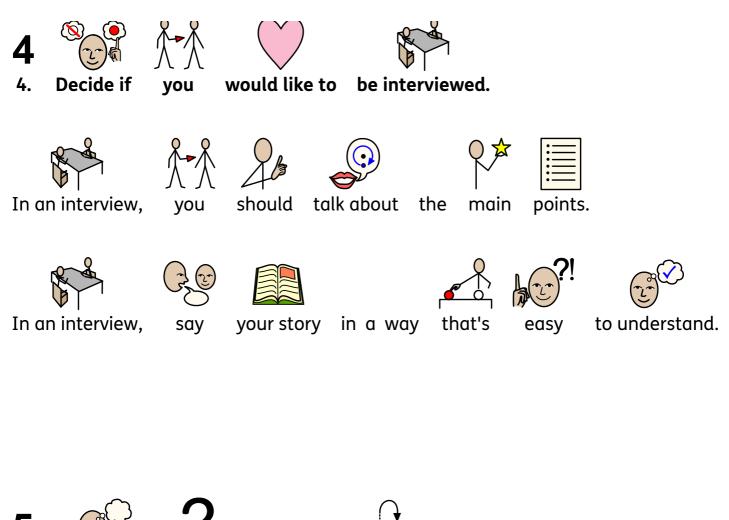
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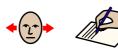
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Sometimes,

the journalist might

not

write about or

film

your story.





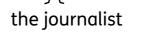




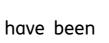


Don't

worry,



might





again next time! Try



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Extension Activities

These use more text. They include more detailed information and less scaffolding in activities. These resources may suit young people in secondary school settings, Further Education settings, or in youth participation groups and youth community groups. They will be helpful for secondary school councils and other pupil voice groups in secondary schools.

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Writing a Letter or E mail

Writing a letter can be an effective way to draw attention to an issue and could convince the recipient to take action or to join your campaign. If you're writing to a politician they could take up the matter in the UK Parliament, the Senedd or in your local Council.

You might also want to write a letter as an opportunity for your group to request a meeting with a person you want to influence, or to invite a them to an event. Here is a guide to writing a letter and arranging a group meeting:

- Find the right person. It can be tricky to know the right person to contact. Some issues sit in Westminster with MPs. Some are held in the Senedd, so are the responsibility of Members of the Senedd. However local Councils are also charge of some local issues. You can refer to our fact sheet for more info, and ask for help from a supportive adult.
- Research. Research what the person thinks about different issues. Then you can approach the issue in a way so they agree with your concerns. For MPs in Westminster, you can see their voting records here: <u>https://www.theyworkforyou.com/</u>, There will also be media coverage of them speaking online. Remember to refer to the <u>finding facts resource</u> when researching, making sure that you're finding good sources of info.
- 3. Plan. You could use this plan for your letter:
 - Paragraph 1: Set out what the issue is you want to change.
 - Paragraph 2: Say why it should change, use facts and opinions.
 - Paragraph 3: Explain any solutions or what you'd like them to do.

TOP TIP: 'cc' (include) the Children's Commissioner into your letter so that Sally knows about your campaign.

You can ask a peer or an adult to look at your letter. There are also templates online if you don't know where to start or want to base your letter on a good example.



Setting up a Meeting

This will help your group invite a politician or somebody else you want to influence to a meeting. It will also be helpful if you set up meetings with people in your community, for example, your Head teacher or members of a school Governing Body, a community leader or a business leader.

- 1. Make sure you're safe. Inform a trusted adult and talk through the meeting with them before organising anything.
- 2. When and where. If your group is inviting somebody to a meeting make sure it is in a safe place that you can travel to easily and safely. Make sure you discuss it with a trusted adult. They could go with you.
- 3. Be strategic. Decide what your main message is that you want to get across about the issue, and how you'll be persuasive. You'll want to make sure you know as much as you can about the issue so that you can understand the impact of changes. For example, if you know that opening a green energy facility in your area would create 500 new jobs, you can use this as a response if they argue against closing an unsustainable power plant because of the loss of 300 jobs.
- 4. Use an event. Is there a campaign event you could set up or use, for example an assembly, an art display or a music performance? Could you invite them to attend and to have a meeting with you afterwards?
- 5. Plan roles. Make sure your group decides your roles and who says what beforehand to be as organised as possible. You might want to elect a chair-person. Remember to listen and acknowledge their points rather than preaching at them about what they should do, you'll be more successful if you convince them of the issue and have them as an ally.
- 6. Take minutes. Minutes are a record of what is discussed or agreed. Decide who will take the minutes and write down what happens.

Start a Petition

Many people make change

'Lobby' means trying to **persuade** people with your view to influence their actions or decisions. For example, you could lobby your community council to set up a youth group, or you could lobby a Member of the Senedd to change a law.

Starting a **petition** on an issue you feel passionately about is a good way to do this. A petition is a statement signed by many people. You can create them on paper or online. Your petition will say clearly what you want to change and will then show a list of people that agree. Petitions raise awareness about problems and they show that many people feel strongly about an issue and want to bring about change.

Here are some top tips for starting a petition:

- 1. **Does the issue affect lots of people?** Consider whether you think the issue is big enough for lots of people to sign. If you think the petition will be small, perhaps a letter or a press release will gather more attention and be more effective.
- 2. Paper petition? Some community issues might be better suited to making a paper petition, for example, if you wanted to petition a community group, or your school Governing Body or Head-teacher. If so, you can use our guide and example of a paper petition. If you make a paper petition you could consider collecting signatures differently, for example you might want to set up a stall with a banner to attract attention, and discuss your issue face to face. You might also consider printing flyers to inform people about the issue, and to spread awareness of your campaign.
- 3. Online Petition? If you think your issue is better suited online, find a petition site that suits you, <u>Change.org</u> and <u>38 Degrees</u> are big sites with a lot of functions to support your campaign, or you create a petition to the Senedd directly on their <u>website</u>. You could ask a teacher, group leader or trusted adult to support you to set this up.

- 4. What exactly do you want? Be clear and concise about what change you'd like to make, for example rather than stating "improve our public transport" make suggestions like "create cheaper and more frequent public transport links between Aberystwyth and Tregaron, and invest in greener vehicles".
- 5. Why is it important? Use evidence to convince people to sign, for example you could quote pollution levels in the city, or how the cost of transport affects your choices.
- 6. How do you get support? Share your petition widely online to get as many signatures as possible. You could post the petition onto community groups on Facebook, encourage your peers to share the petition, and use social media to ask people with large followings (for example famous people) to do so too.
- 7. Where should you send the petition? Find the right place to submit the petition to; you can use our fact sheet to help you with this. A teacher, group leader or trusted adult will also be able to support you to send your petition to the right place.

2

Start a Petition

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2

Tips from our Communications Team

Getting a newspaper, or a news programme on the TV or radio interested in your issue could be a fantastic way to let lots of other people know about it.

If you've got a 'call to action', i.e. something that you want people to do, having a story in the news could really help. For instance, you might want people to sign your petition or join a demonstration, and if they see or hear about it in the news, you'll be more likely to have am impact.

Here are some tips to help you.

Read the news

Pay attention to the news. Whether it's your local newspaper or a national TV or radio news programme, it's good to see how news stories are written or presented. It will help you to think about the different elements that make a good news story.

Think about where your story will go

Is the issue one that will only interest people in your area? If so, you might think your local paper is the best place for your story. If you think it might be of interest to more people, you might want to contact a national newspaper or tv/radio news programme too.

Perhaps it's not an issue that you really need to get in the news either. If, for instance, you want to reach a very particular group of people and you know exactly how to reach them (e.g. people who live on a particular street), it might be better for you to post a leaflet through their door.

Research

Look online to see if you can find similar stories to yours.

If the story or stories you find have a journalist's name next to them, they might be a good place to start. Because they've written about a similar issue before, it might make them more likely to take an interest in yours.

Getting the information across

Before you get in touch with a journalist, think about some of the information you'll need to give:

- Summarise your issue or story so that you get across they main points, but not in a longwinded or confusing way. You want them to be interested — they can always ask for more information if they need it.
- Is anything specific happening that they can use as a way to talk about the issue? For instance, you might have started a petition or you might have organized a demonstration.
- Who's involved in the issue?
- Will they be able to interview anyone who's involved? Always check with people that they're happy to be interviewed before you say 'yes' to the journalist.
- If you're talking to a TV news programme, will there be anything interesting for them to film? Think about how your story or issue might work on the television.

Being interviewed

• If you've agreed to be interviewed, think about the main points you'd like to get across and try to say them in the clearest, simplest and most concise way possible. Remember that your audience might know a lot less about the issue than you do.



After it's published

• Pretty much everything is online now, so after your story has been published, think about whether you could use it to share directly with people, e.g. through social media or email.

