

Brilliant Banner Ideas

Banners can really help you get your message across in a peaceful gathering or march. Below, you will find some top tips to make sure you get your message across clearly.

Making your banner:

- You can make a banner out of lots of different materials (cardboard works well)
- You should use bold writing as it can be easily read from far away
- You should choose your colours carefully, complimentary colours work well and make your message easier to read

Deciding on a message:

- Your message should be clear
- You might want to add an image or a symbol
- You could use a rhyme or a slogan to make your message stand out
- You shouldn't overcrowd your banner — stick to no more than 7 words per line

Extra tip: If you are expecting media attention, then make your banner double sided (this gives it a better chance of being captured on camera).

Group Action

Group Action is when people get together in a public space and perform. Group Action can make a big impact on members of the public and is a clever and entertaining way to get your message heard.

What can we do?

Group Action can take lots of different forms. It could be a song, a dance or a spoken word performance. Your group could dress up in costumes or could create a freeze frame.

Your Group

Your Action Group should only include members you know, this is so you can make sure your message comes across clearly and safely.

Getting Technical

Technical equipment should be kept to a minimum. If you need to use plug sockets or microphones then you will need to ask permission prior to the event.

Costumes and props

You could use matching outfits, dance moves, banners or simple movements like clapping to bring your group to life and grab people's attention.

Time and Place

Finding a good, safe location is key to making Group Action work. You will also want to think about the best time to get the most attention (if you were using your school as a location then lunchtime might be a good idea).

Get Permission

Speak to an adult supporting your group (this could be a teacher/ youth worker) to make sure you have got permission to perform in public and that you can all get there and home safely. If your group plans to perform in a public venue then contact them first to make sure you don't get in trouble. Identify a contact at the venue and give details of your plans. Explain that it will not interfere with public access or cause any damage to the building.

Examples of Group Action

One Billion Rising — This action group produced a video for members of the public to learn the dance moves and asked them to join them at famous landmarks across the world to take a stand against violence against women and girls. Women and Men came together in over 207 countries.

Extinction Rebellion — “Pink Sparrows” — Protestors from Extinction Rebellion dressed up as pink aeroplanes to perform on a beach in Swansea during the Swansea Air show.

Craftivism

Get crafty and share your message in a creative way. There are lots of ideas online for using art to share your message, craftivism can be fun to join in with and also fun for other people to look at and read about your message.

For arty ideas, we suggest checking out Agenda:

Agenda Primary

http://www.egino.cymru/resources/agenda_0319/primary_agenda_en.pdf

Agenda Wales

http://www.egino.cymru/resources/agenda_0319/agenda_english.pdf

Words

Words are a powerful tool to help get your message across to a wide audience.

There are many different ways that words can make sure you “get seen”. Below are just a few examples:

Spoken word/ poetry:

Spoken word is great to use as a performance piece and can be performed by a group or individual. Poetry can be used on posters or handouts to get your group’s message across in an emotive or catchy way.

Song/ rap:

There have been lots of famous examples of songs that have raised awareness of a campaign. If you have any songwriters or singers in your group this might be a good idea.

Newspaper Article/ Blog:

Keep people up to date with what your group is doing! Writing a blog post or newspaper article is a great way to share your group’s successes and message.

Looking for inspiration?

Songs

“Imagine” by John Lennon

“Yma o Hyd” by Dafydd Iwan

“Superheroes” (radio edit) by Stormzy

Poems

"First They Came..." by Martin Niemoller

"Caged Bird" by Maya Angelou

"Help" — Casia William