

Create a group identity

This activity helps you to create a name and an identity for your group.

If you are using a group you already have, like a community group or your school council, it is still a useful activity to help you decide what is important to you.

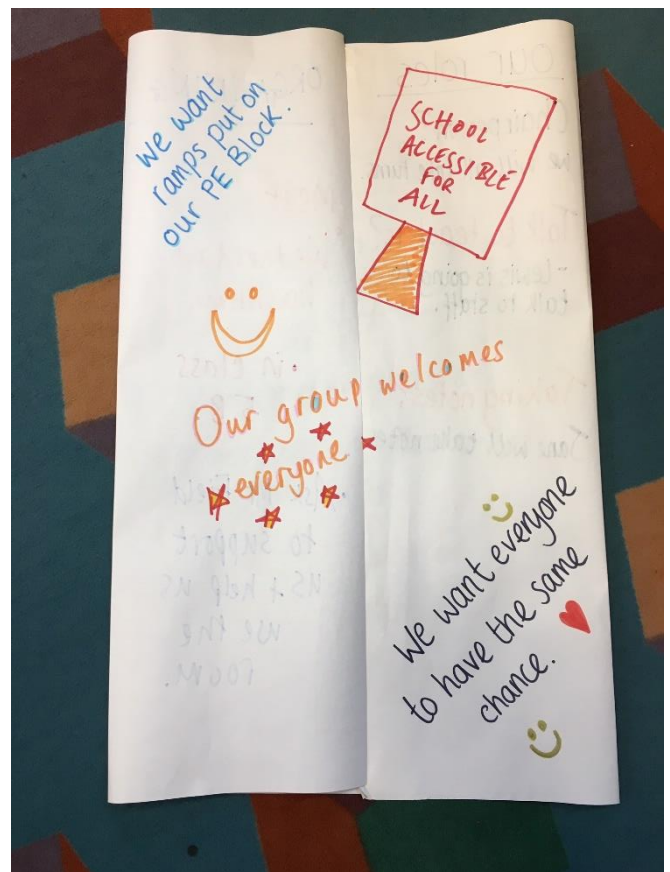
Resources

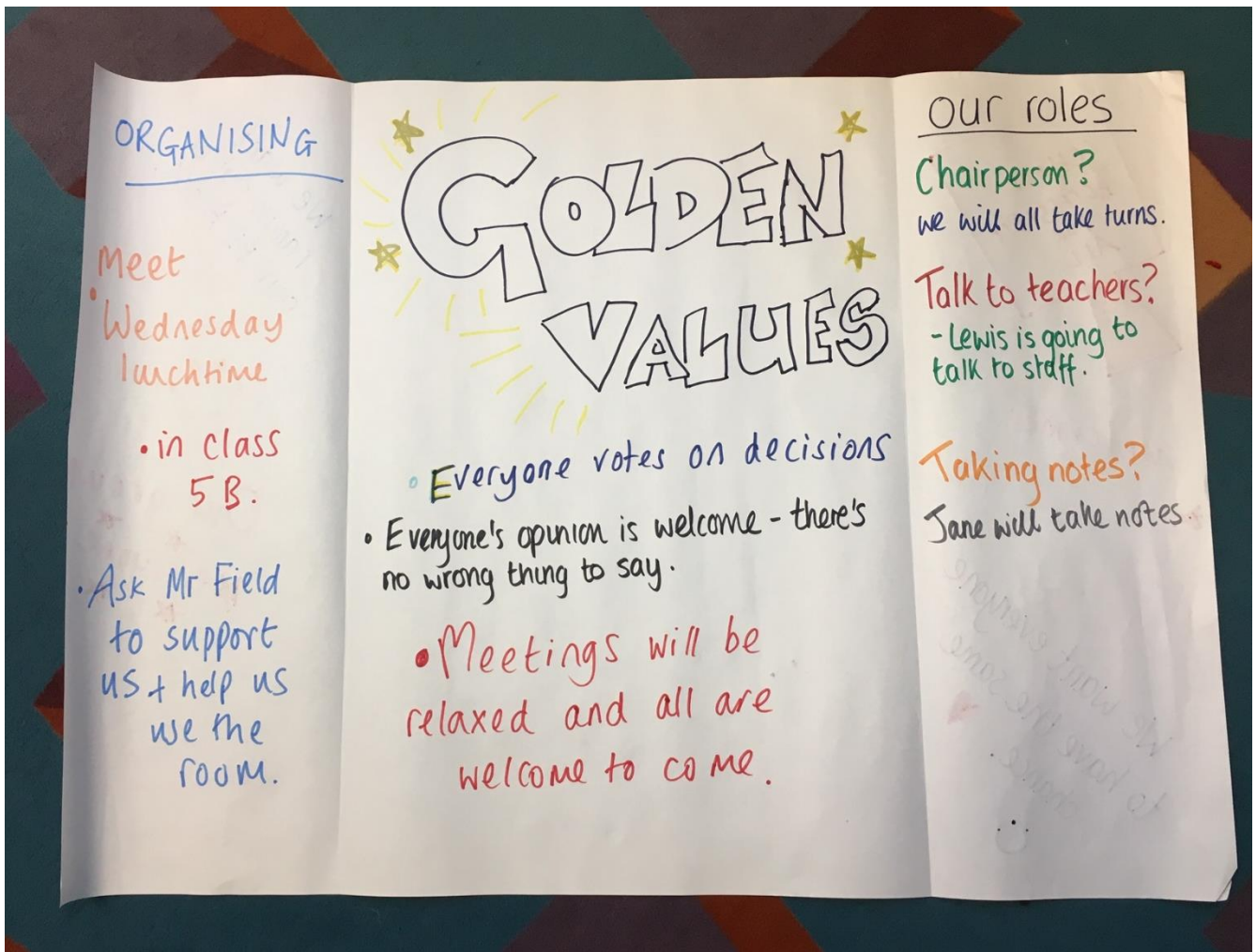
You will need:

- Your group members
- A large piece of paper – the bigger the better (e.g. flipchart)
- Coloured pens
- Optional - any other creative materials you like, for example glitter, stickers, ribbons...

Activity

1. Put your large piece of paper in the middle of the group. Fold the two sides in so that the edges meet in the middle. This is your 'group identity cupboard'.
2. On the front of the 'doors' write the **key messages** you want other people to know about your group. Choose 2 or 3.
3. On the inside of one 'door' write how you will **organise** your group. Think about these questions:
 - When will you meet?
 - Where will you meet?
 - Do you need to invite anyone to support your meetings? For example a supporting adult?
 - How will you invite or encourage other people to join your group?





4. On the inside of the other 'door' write down the **roles** in your group and who might take them. Think about these questions:
 - Will you elect a chairperson to lead the meetings or will you take turns to chair?
 - Would you prefer not to have a chair at all?
 - How will you record what happens in your meetings? Will you appoint someone to take a note or take turns?

5. Inside the cupboard (on the back page) write down the **key values** you have for working together in and out of meetings. You might like to choose around 3-5. It might be helpful for you to think about the children's rights everyone in your group has under the United Nations Convention of the Rights of the Child, for example:
 - The right to be equal and not face discrimination (Article 2)
 - The right to have a say in decisions (Article 12)
 - The right to express yourself (Article 13)

- The right to information (Article 17)

Reflection

- Discuss each part of your group identity cupboard. Do you want to **change anything** you have written?
- Does your **group name** reflect your identity?
- Could you create a **key message** about your group or campaign?

Extension: Decorate your 'group identity cupboard' with any materials you want – to reflect your group 'personality'

You can keep your 'group identity cupboard' and display it in your meetings to remind you of your group identity and decisions.

Variation

Use a cardboard box and make a 3D version

Useful Links

[You can use these activity cards](#) to decide what you would like to do as a group.