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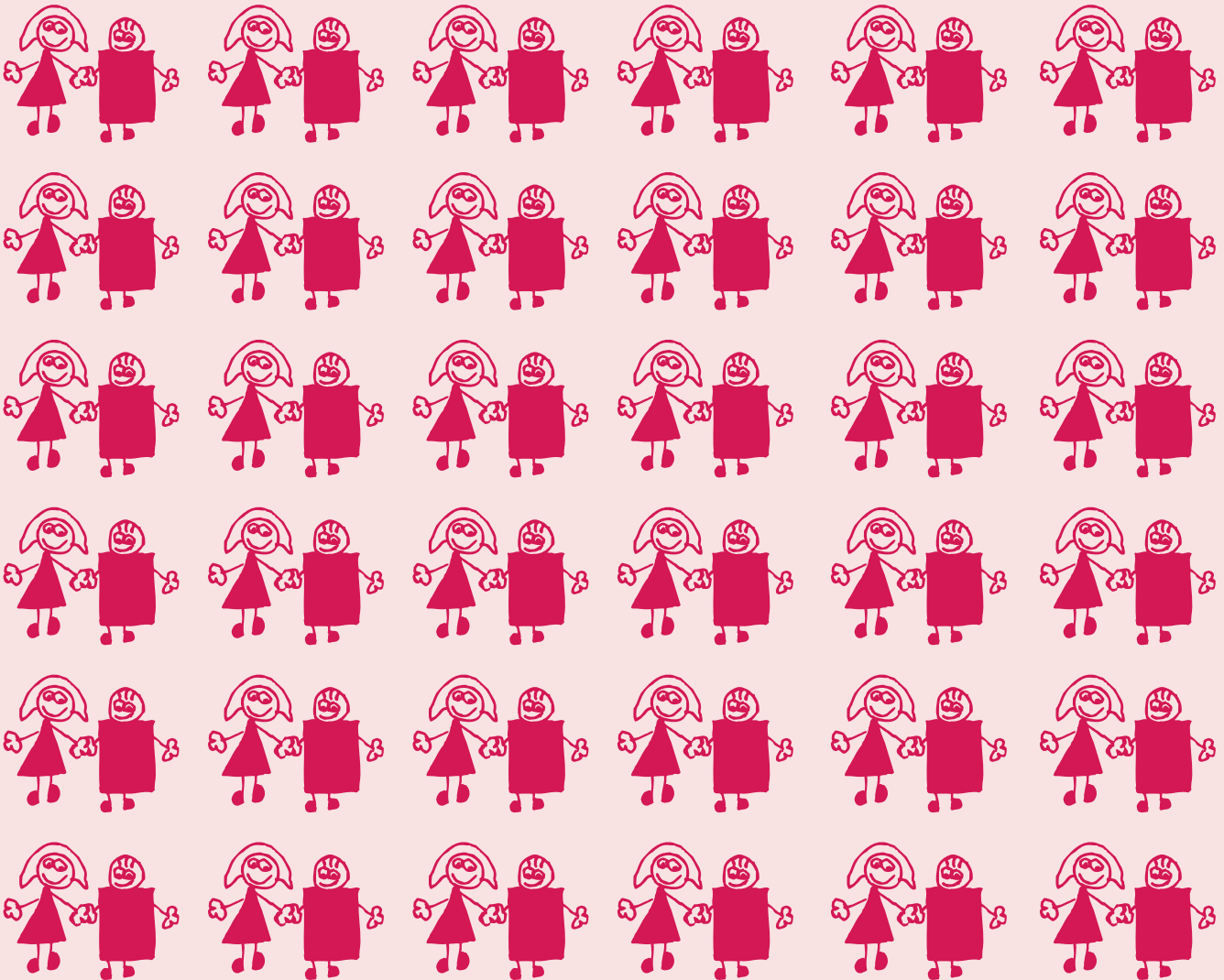
**Our Annual Plan sets out  
our work programme and  
priorities from 1 April 2014  
to 31 March 2015**





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**Our Corporate Vision 2010–2015:  
We will work with and on behalf  
of children and young people in  
Wales to achieve positive and lasting  
changes in their lives.**





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## Our Goals

- 1. Increase understanding of children and young people's rights and raise awareness of how the Children's Commissioner can help if people don't get their rights.**
- 2. Reduce inequality and discrimination so that children and young people have a fair chance in life.**
- 3. Continue to be a high performing organisation, providing inspirational leadership to others so that we can work in partnership to introduce positive and lasting differences to children and young people's lives and experiences.**
- 4. Ensure effective service delivery by all for children and young people so that children and young people are protected and are provided with services and support to be able to take part in decisions about their lives.**
- 5. Improve attitudes towards children and young people so that children and young people are valued by everyone.**
- 6. Build a strong, confident, inspiring and resilient organisation so that our staff members work effectively as a team to help make children and young people a national priority.**





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## Our objectives for 2014-15

This year, we aim to:

- 1. Ensure that Local Authorities, Welsh Government and advocacy providers meet their statutory responsibilities to provide independent professional advocacy for looked after children and young people, care leavers and children in need.**
- 2. Secure a commitment from Welsh Government to policy change and minimum standards, which will ensure that children and young people attending pupil referral units receive the same educational support as that enjoyed by their peers. Well-being issues, rights and entitlements will be at the heart of this work.**
- 3. Continue to investigate the provision of short breaks for disabled children and young people and their carers.**
- 4. Promote the rights of young people accessing Child and Adolescent Mental Health Services (CAMHS) by securing their views and experiences to inform and influence Welsh Government.**





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**5. Demonstrate the progress made in our Child Poverty Strategy and raise awareness of initiatives such as our Community Ambassador Scheme.**

**6. Investigate accessibility issues for pupils in schools.**

**7. Address and improve the public perception of Gypsy Traveller and Roma Communities by promoting positive images and content through our See Me | Dyma Fi campaign.**

**8. Encourage and challenge Welsh Government through an evidence based annual report, to ensure that the duty of due regard to the United Nations Convention on the Rights of the Child (UNCRC) is demonstrated within legislative and policy outcomes.**

**9. Hold Welsh Government to account on the delivery of the UNCRC.**

**10. Ensure we continue to work effectively during the transition to a new Children's Commissioner for Wales in 2015.**





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Our work

Listen  
Advise  
Support  
Champion  
Influence



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[www.childcomwales.org.uk](http://www.childcomwales.org.uk)